



# Rules

Posters must reflect either the theme of Alcohol Awareness and Abuse or Drug Awareness and Abuse.

Each poster should be the original work ( including concept, layout, slogan and any visual images) of a single person.

Posters must be 11X17 inches in size. If pastels, chalk or charcoal are used the poster must be laminated or covered with clear plastic. Posters may be in color or black and white.

Each poster must be submitted with a Knights of Columbus California State Substance Abuse Awareness Poster Contest entry form. The name and age of the person entering the poster should be included on the back of the poster.

All entries become the property of the Knights of Columbus State Council. Poster will not be returned.

## Judging

Judging should be done by teams composed of young people, Knights, teachers, administrators, students, substance abuse counselors and law enforcement officials. In keeping with the theme of giving young people the opportunity to develop their own solutions to the challenges they face, it's particularly important to involve young people in all phases of the judging process.

A 100-point scoring system will be used to determine the winners.

- 30 Points: Slogan-How clearly is the theme presented?
- 30 Points: Visuals- How well do the visuals convey the message?
- 40 Points: Overall Impact- How effective was the poster in capturing your attention and causing you to reflect on the topic?