

Substance Abuse Poster Contest

2017-2018

California State Level

Young people have been tempted by alcohol and drug abuse for decades now. The Knights of Columbus continues to fight against alcohol abuse and drug usage as part of the California State Community Activity Program. The false glamour attached to these twin evils has ruined far too many lives. The Poster Contest, which is sponsored by the California State Council, is part of an effort to shatter the allure of substance abuse and let young people communicate directly to one another regarding this serious topic.

This contest is open to all youth from 8 – 14 years old from your community. They are asked to design and create posters that communicate a message of sobriety and the dangers of substance abuse. Their efforts are submitted to local councils for judging. The winners from each Council will go up to the Chapter level competition. The Chapter winners will progress to the State Council's Community Activities Program. Prizes are awarded along the way to winning entries. Winning posters become the property of the Knights of Columbus.

Eligibility Requirements:

Contestants will complete in two age groups for purposes of judging: (**Age as of January 1st**)
Age 8 through 11
Age 12 through 14

Poster Topics:

Entries in the Substance Abuse Awareness Poster Contest fall under only one of two topics:

- Alcohol Awareness and Abuse
- Drug Awareness and Abuse

Entrant can only enter in **one of the categories**.

Judging Criteria:

Teams of young people, Knights, teachers, administrators, students, substance abuse counselors and law enforcement officials should be involved in judging the posters. In keeping with the theme of giving young people the opportunity to develop their own solutions to the challenges they face, it is particularly important to involve young people in the process. **The criteria for scoring posters are listed below and must be written on the Poster Entry form:**

Criteria Description Point Range

Slogan	How clearly is the theme presented?	1 to 30
Visuals-	How well do the visuals convey the message?	1 to 30
Overall Impact	-How effective is the poster in capturing your attention and causing you to reflect on the topic?	1 to 40

Awards:

The local Council, Chapter, and State Council will determine monetary or other prizes for participation. Winner and participant certificates should be awarded. You can download these certificates and the Substance Abuse packet in the folder at the California State Website under forms. **Packets are no longer available from the Supreme Website.**

Timeline:

Contest can start as early as September and run to middle of January. After your competition, Send a copy of the Participation form to the California State Poster Chairman. ***Our awards need to be submitted to the California State Awards Chairman by April 1st.***

Additional questions should be directed to the Chapter or State Chairman. Local competition

for the Poster Contest is under the authority of the Council Program Chairman or Council Youth Chairman. Subsequent competition will be under the authority of the State Poster Chairman and State Community Activity Chairman

Bob Pineschi,
CA State Poster Chairman
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or pineschibob@yahoo.com

Sample Letter to Schools/CCD programs
(Send on Council Letterhead)

<Date>

< Name>

<School>

<Address>

< City, State, Zip>

Dear <Salutation><Name>:

<Council Name><Council Number> of the Knights of Columbus together with the California State Council is again sponsoring a **Substance Abuse Awareness Poster Contest** open to all boys and girls ages 8 through 14. We would like to encourage your school to participate. The rules are as follows:

1. Contestants will compete in two age groups for purposes of judging:
 Ages 8 through 11
 Ages 12 through 14
2. Posters must reflect either the theme of Alcohol Awareness and Abuse **OR** Drug Awareness and Abuse.
3. Each poster should be the original work (including concept, layout, slogan and any visual images) of a single person.
4. Posters must be 11 x 17 inches in size. If pastels, chalk, or charcoal are used, the poster must be laminated or covered with clear plastic. Posters may be in color or black and white.
5. Each poster must be submitted with a Knights of Columbus Substance Abuse Awareness Poster Contest Entry Form. The name and age of the person entering the poster should be included on the back of the poster.
6. All entries become the property of the Knights of Columbus.

The top three posters in each group from your school should be sent to <Poster Contest Chairman> of Council <Council Number> at the above address. All entries must be postmarked by <date>. Judging will be based on Slogan, Visuals, and Overall Impact. The first place winner within each group will win a monetary or other prize. The top ranked poster will then be entered into the <Chapter Name> poster contest for further consideration and prizes.

We hope that you will encourage your students to participate. If you have any questions regarding this contest, feel free to contact me at <Chairman's Phone Number>.

[Best of luck to your students!](#)

Knights of Columbus Substance Abuse Poster Contest California State Level

Deadlines for each Level

Council Level	January 25
District Level (optional)	February 14
Chapter Level	March 1
State	March 15

State judging must be completed by March 31

Judging

Slogan	1-30 points
Visuals	1-30 points
Overall Impact	1-40 points

Important Information on Poster Entry Forms

1. Needs 3 Signatures- Contestant, Parent or Guardian and Witness (Knight)
2. Check age as of **January 1, 2019**
3. Home address and phone (only) **NO** School address and phone
4. Council # is needed
5. Age Group 8-11 OR 12-14
6. One Theme
7. Contestant can only compete in ONE Category. Alcohol OR Drug Awareness
8. Send a copy of your Participation form to State Chairman at the end of your competition.

Judging Deductions

1. Poster NOT 11 x 17 inches
2. More than one Theme
3. Computer generated pictures Must be entrants own work/pictures
4. In wrong age group
5. NO entry form attached
6. If charcoal or pastels, needs to be laminated
7. Posters NOT received by due date
8. Multiple students creating one poster

Check out the Posters at the 2019 State Convention.

Any questions, Please contact Bob Pineschi, K of C California State Poster Chairman
pineschibob@yahoo.com or 916 645-8366